

New Style SALON

April 2013

Volume 1, Issue 1

Happy April everyone!

This is the first issue of our salon newsletter and we are so excited to share it with you! The newsletters will highlight salon news, events in the area, specials, coupons, and monthly trivia. This month's issue covers the importance of scheduling early for prom, shares the Paul Mitchell product 'Twirl Around', and talks about the new trend of shellac and nail art. Please share us with your friends and family, we always love to meet new people and can't wait to see you again!

Hours:

Monday	Closed
Tuesday	10am – 8pm
Wednesday	10am – 8pm
Thursday	10am – 8pm
Friday	10am – 8pm
Saturday	8am – 5pm
Sunday	11am – 4pm

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Visit us online at:
Newstylesalon.com
And on Facebook!

Prom!!

Prom is almost here! A day filled with getting your hair done, getting nails done, checking your hair, making sure your makeup is set, double checking your hair, pictures, dinner, dancing... wait- does your hair still look good!? Make sure your hair is looking great all night by making your prom plans early. Available appointments for haircuts will fill up quickly the week before and upstyle appointments the day of prom will be limited. Our books are ready to schedule your appointment so don't wait! We will help you get style that will last all day! We know the two most important details of prom

are the outfit and the hair! We offer formal event styling starting at \$30. Melissa, Fadia, and Maryann can upstyle your hair or style it down.



Short hair? Don't worry! You don't need long locks for a fancy look. We can style your hair and even help you with accessories!

25% off
off product
or nail polish

*With a paid style or cut

25% off
off men's
product

*When a cut is purchased

For the guys: Alright guys, to avoid any panicky girls the morning of prom book your cut before the big day. We can give you a fresh look in a relaxed environment and help you with product that will let you recreate the look on the day of prom!

Services Offered

- Shellac Nails!
- Massages!
- Color and Highlights!
- Conditioning Treatments!

NEW



PM Twirl Around: Make those curls beautiful for prom!

This season we are all about the curls, especially because they are so popular for upstyles. Paul Mitchell has been promoting their curl line lately with their "The Truth About Curls"

campaign. You can read about it here: <http://thetruthaboutcurls.com/>. If you want to get your curl going, try Paul Mitchell's hair product Twirl Around! It's a dual formula that will

moisturize and smooth. It will give your curls bounce, reduce frizz, and it won't leave your hair crunchy or sticky!

"The options in nail art are endless these days and definitely trending right now."

Accessorize With Your Nails!

The days of choosing one color for your nails and seeing a lonely look on those fingers are gone! The options in nail art are endless these days and definitely trendy right now. People are branding themselves with their favorite superheros on their nails, or animals, patterns, and they even use them to celebrate whatever holiday it might be. We offer such

services, if going a little wild is your thing, or we offer traditional colors too! We have regular polish as well as Shellac nail polish. Our nail art is done in Shellac polish which provides the convenience of polishing in layers to get a bold, vibrant effect. Check out the website and Pinterest for more nail art ideas!

www.pinterest.com/newstylesalon

Events in Mid-Michigan

Capital City Film Festival
April 11-14, 2013

This film festival has international as well as local films, musical performances, and seminars at various places around Lansing. More info at:

<http://capitalcityfilmfest.com/>

10th Annual Fur Ball-Viva Paws Vegas
April 13, 2013 6-11pm

Hosted by the Capital Area Humane Society this is a black tie optional event held at Eagle Eye Golf Club that fundraises for the shelter. There is Vegas entertainment, dinner, auctions, and a doggy spa! Tickets can be purchased by phone or online.



Product Special!

Right now **Super Strong Daily Shampoo** is 20% off! This Paul Mitchell product cleans hair gently and can repair damaged hair. It repairs from the inside

out and the conditioners improve texture and increase shine. It is also safe for color treated hair.



Trivia!

What is the average number of hairs on the human head?

- a. 50,000
- b. 100,000
- c. 1 million
- d. 60,000

Question courtesy of hairboutique.com – Look for the answer next month!